

## **Biographical Information Joan Oefner - Owner**

Mission

To provide proactive, personalized management to scientific & medical non-profit societies by partnering with technology solution providers and integrating the most innovative, cost effective on-line tools for improving organizational quality and efficiency.

Association Management Experience

**Rhema Association Management**, Regensburg, Germany (formerly in Northern California)

Since 1992

- Owner & Manager, founded company in 1992 to provide full service association management and meeting planning to non-profit scientific and medical societies.
- Expanded to three full-service association management contracts and several symposia management contracts working with a team of three highly motivated full time staff within five years of establishment Moved company to Germany in 2005 becoming fully virtual

## **Current Association Clients**

International Society for Developmental Psychobiology (<a href="www.isdp.org">www.isdp.org</a>
Kaposi's Sarcoma Herpesvirus (KSHV) and Related Agents Association (<a href="www.ksvirus.org">www.ksvirus.org</a>)
Tularemia International Society (<a href="https://tularemia.org/">https://tularemia.org/</a>)

## Past Association Clients

- Managed the International Cytokine & Interferon Society (ICIS), from 2017 through 2024 during a period of exponential growth in membership, annual meeting participation and outreach. After eight years managing the International Cytokine & Interferon Society, it is time to pass the torch to Stephanie Flores, CAE, who also took over another former client (casss.org) that outgrew us, which is the goal of Rhema Association Management!
- Managed the Society for Molecular Imaging beginning two years after its founding, from July 2002 through December 2006, as the society grew from 200 1,200 members. Organized their annual conferences in San Francisco (2003 750 people); St. Louis (2004 850 people); Cologne, Germany (2005 1,072 people); and Hawaii (2006 1,250 people). <a href="https://www.wmis.org">www.wmis.org</a>
- Managed CASSS from 1996 to 2001. Our greatest contribution to CASSS was the founding of the WCBP Symposium in 1996 which is still held annually and has spurned many smaller international programs and transformed the society from a local discussion group for biotechnology professionals to a global community of industry, academic, and regulatory professionals working together to resolve scientific challenges in the field of biopharmaceutical development and regulation. <a href="https://www.casss.org/wcbp">https://www.casss.org/wcbp</a>.
- As Executive Director for the North American Society for Cardiac Imaging from July 1993 to August 2005 www.nasci.org, helped increase membership through consolidating various meetings and activities into one successful Annual Meeting which grew from 130 to 550 participants from 2001 2005.
- Provided full-service management and meeting planning for the San Francisco Neurological Society (www.sfneurological.org) from 2002 – 2005.
- Managed the Southwest Chapter of the Society of Nuclear Medicine <a href="https://swc-snmmi.org/">https://swc-snmmi.org/</a> from 1993 2000, which former Rhema employee, Charles Metzger, took over in 2000 and continues to manage this very successful chapter of the SNM from his office in Texas.

Joan Oefner, Managing Director Regensburg, Germany E-mail: joefner@societymanagement.com www.societymanagement.com Hotel Management Experience

Beaver Run Resort & Conference Center, Breckenridge, CO

**Director of Conference Services** for this year-round resort and conference center with 450 sleeping rooms and 30,000 square feet of conference space.

1982 - 1990

1990 - 1992

Clarion Hotel San Francisco Airport, Millbrae, CA

 Senior Sales Manager, specialized in the State Association & State Government conference markets. Resigned from this position to start Rhema Association Management.

**Education** 

1978 – 1980, Fairleigh Dickinson University, Teaneck, NJ

1980 – 1982, University of Colorado, Boulder, CO, BA, Psychology

Continuing Education & Certification

July 1993, *Institute for Organization Management*, Stanford, CA. Sponsored by the US Chamber of Commerce

 Designated with the Certified Association Executive credential in November 1998 (CAE) by the American Society of Association Executives (ASAE)

January 2006 through April 2007, *Volkshochschule, Regensburg*, Grundstufe 1 – 6, German Language Course

Membership

Member of the European Society of Association Executives 2005-2007

Member of the American Society of Association Executives (ASAE) 1992 - 2007

Member of the Northern California Society of Association Executives (NCSAE) 1992 – 2005, served as Program Chair in 1994

**Interests** 

Family, traveling, cycling, mountain biking, skiing, band practice (guitar/singer), choir

References

References from current and past clients are available upon request.

**Awards** 

International Cytokine & Interferon Society (ICIS), 2020 ICIS Distinguished Service award International Cytokine & Interferon Society (ICIS), 2024 Joan Oefner Travel Award: in honor of ICIS retiring Managing Director. Joan's dedication has fueled ICIS's growth, and this award will continue her legacy by supporting future leaders in our field.

1988 Core Value Award, Beaver Run Resort & Conference Center

Languages

English (native speaker); German